

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): **February 8, 2018**

Chicken Soup for the Soul Entertainment, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware

(State or Other Jurisdiction
of Incorporation)

001-38125

(Commission
File Number)

81- 2560811

(IRS Employer
Identification No.)

132 E. Putnam Avenue, Floor 2W, Cos Cob, CT

(Address of Principal Executive Offices)

06807

(Zip Code)

Registrant's telephone number, including area code: **(855) 398-0443**

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of Holdco under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

ITEM 7.01. REGULATION FD DISCLOSURE.

Attached as Exhibits 99.1 to this Current Report is an investor presentation that Chicken Soup for the Soul Entertainment, Inc. (the "Company") plans to use for public relations and other corporate purposes.

The information furnished under this Item 7.01, including the exhibit related thereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any disclosure document of the Company, except as shall be expressly set forth by specific reference in such document.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
<u>99.1</u>	<u>Investor presentation.</u>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 8, 2018

CHICKEN SOUP FOR THE SOUL ENTERTAINMENT, INC.

By: /s/ William J. Rouhana, Jr.

Name: William J. Rouhana, Jr.

Title: Chief Executive Officer



Chicken Soup
for the **Soul**®
Entertainment

The logo features the words "Chicken Soup" in a large, blue, serif font. A blue brushstroke underline is positioned beneath "Chicken". Below this, the words "for the" are in a smaller, blue, sans-serif font, followed by "Soul" in the same large, blue, serif font as "Chicken". A registered trademark symbol (®) is located to the upper right of "Soul". Below the entire phrase, the word "Entertainment" is written in a large, blue, serif font. The background of the logo area is a light blue sky with soft, white clouds.

Investor Presentation

February 2018

A horizontal bar at the bottom of the page, consisting of a blue brushstroke effect, matching the underline under "Chicken" in the logo.

Forward-Looking Statements

This presentation (the "Presentation") relates to Chicken Soup for the Soul Entertainment, Inc. ("CSS Entertainment" or the "Company"), which recently completed its initial public offering pursuant to a qualified offering statement ("Offering Statement") filed under Regulation A as promulgated under the Securities Act of 1933, as amended (the "Act"). The offering circular ("Offering Circular") comprising in part the Offering Statement is available at https://www.sec.gov/Archives/edgar/data/1679063/000114420417041252/v471417_partiandil.htm.

The purpose of this Presentation is to assist persons in their review of the business and plans of the Company. In addition to the information presented herein, you are advised to read the Offering Circular, which contains additional information, including information regarding the risks faced by the Company in its operations and the risks involved in an investment in the Company. The entire contents of this Presentation is qualified by the Offering Circular.

This Presentation includes "forward-looking statements" and projections. CSS Entertainment's actual results may differ from its expectations, estimates and projections and consequently, you should not rely on these forward looking statements or projections as predictions of future events. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "may," "will," "could," "should," "believes," "predicts," "potential," "continue," and similar expressions are intended to identify such forward-looking statements.

These forward-looking statements and projections include, without limitation, estimates and projections of future performance, which are based on numerous assumptions about sales, margins, competitive factors, industry performance and other factors which cannot be predicted. Therefore, the actual results of operations are likely to vary from the projections and the variations may be material and adverse. The projections should not be regarded as a representation or prediction that CSS Entertainment will achieve or is likely to achieve any particular results.

CSS Entertainment cautions readers not to place undue reliance upon any forward-looking statements and projections, which speak only as of the date made. CSS Entertainment does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based.

The Company uses a non-GAAP financial measure to evaluate its results of operations and as a supplemental indicator of our operating performance. The non-GAAP financial measure that the Company uses is Adjusted EBITDA. Adjusted EBITDA is considered a non-GAAP financial measure as defined by Regulation G promulgated by

the Act, as amended. Due to the significance of non-cash and non-recurring expenses recognized in the years ended December 31, 2016 and 2015, and the likelihood of material non-cash and non-recurring expenses to occur in future periods, the Company believes that this non-GAAP financial measure will enhance the understanding of its historical and current financial results. Further, the Company believes that Adjusted EBITDA enables its board of directors and management to analyze and evaluate financial and strategic planning decisions that will directly effect operating decisions and investments. The presentation of Adjusted EBITDA should not be construed as an inference that the Company's future results will be unaffected by unusual or non-recurring items or by non-cash items. This non-GAAP financial measure should be considered in addition to, rather than as a substitute for, the Company's actual operating results included in its consolidated financial statements.

All registered or unregistered service marks, trademarks and trade names referred to in this Presentation are the property of their respective owners, and CSS Entertainment's use herein does not imply an affiliation with, or endorsement by, the owners of these service marks, trademarks or trade names.

The securities of CSS Entertainment are highly speculative. Investing in shares of CSS Entertainment involves significant risks, including those described in the Offering Circular.

Chicken Soup for the Soul Entertainment

Chicken Soup for the Soul Entertainment (“CSS Entertainment”) produces, curates and distributes brand consistent television series, online videos, and films

Production

- Develops and produces television and online video series under the Chicken Soup for the Soul brand

Distribution

- Distributes television series and films worldwide
- Distribution rights to more than 1,200 TV series and feature films – one of the largest independently owned content libraries in the world

Direct-to-Consumer Networks

- Popcornflix channels, an advertiser-based online video network with rights to exhibit over 3,000 films and 60 television series with ~1,500 episodes
- APlus.com, a positive journalism, digital publisher network, sharing written and video stories online
- Subscription-based video service to be created and/or acquired

Brand Strength

Chicken Soup for the Soul stands for hope, comfort and positivity
with a highly-prized female demographic

Brand Reach and Awareness

- 3.7 MM combined highly-engaged Facebook fans
- Over 8 BN content views^(a) across all digital platforms for 2017
- Approx. 1.15 BN content views^(a) in November 2017 across all digital platforms
- Content views increased 8x since September 2016
- 80% social media followers are female

Brand Facts

- 250+ book titles published over 25 years
- 25,000+ stories published
- 500 MM books sold worldwide
- Publish 10-12 new titles each year, many are BookScan bestsellers
- 89% brand awareness

(a) Includes impressions, video views, and podcast downloads

Opportunity

Technology has fundamentally disrupted the structure and economics of the entertainment and media industry



Production Overview

- Profitable, de-risked business model
- Third-party committed funding secured prior to producing video content: sponsorships, advertising, and product integration from corporations, foundations, and networks (cable, broadcast, online)
- Hire independent producers to produce for a fixed fee
- Retain and monetize valuable back-end rights
- Use produced content to grow direct-to-consumer online networks

Sponsors

Tropicana mixi

NATIONAL GEOGRAPHIC

HeadBlade®

NETFLIX HBO abc bai



Bissell DELTA



Dewar's BACARDI.

Walgreens

VOYA FINANCIAL

HomeAway®

leesa

L'ORÉAL



YUVA NSTOPPABLE

AMERICAN HUMANES
FIRST TO SERVE



Emily Griffith
TECHNICAL COLLEGE
• Opportunities For All Who Wish To Learn •

LUPUS™
FOUNDATION OF AMERICA

STRAYER UNIVERSITY

Chicken Soup for the Soul

The Boniuk Foundation

TV Series On-Air & In Development

Currently On-Air/In Production

Chicken Soup for the Soul's Hidden Heroes
 Being Dad
 Vacation Rental Potential
 The New Americans

Themes

Kindness
 Parenting
 Travel, Home
 Compassion

Network

The CW
 Coming Soon
 A&E, FYI
 The CW, APlus.com



- Pipeline of long-form and short-form projects in various stages of development
- Covers many themes (e.g., relationships, health, wellness and positive living)

In Development (All working titles)

The Fixer
 RAK'd
 Hero House
 Animal Rescue Live
 Cities, Burbs or Sticks
 Secret Life of Babies
 Weird History of Cool Stuff
 Brighter Things
 MoneyCenter
 Behind the Seams
 New Leash on Life
 No Restaurant Required
 Pet Caves
 American Women
 Late Night Snack

Themes

Millennials, Finance
 Social Experiment, Kindness
 Home, Veterans
 Pets
 Real Estate, Travel, Home
 Parenting, Comedy
 Lifestyle, History, Science
 News
 Magazine, Finance
 Social Experiment, Documentary
 Pets
 Epicurean, Travel
 Pets
 Social Experiment
 Epicurean, Home



Traditional Distribution Overview

- Distributes television series and films worldwide through direct relationships across all media, including theatrical, home video, pay-per-view, free, cable and pay television, video-on-demand, YouTube, and new digital media platforms
- Rights to more than 1,200 TV series and feature films– one of the largest independently owned content libraries in the world
- Also distributes library through Popcornflix– 5 advertiser-based direct-to-consumer online networks – and APlus.com



Online Networks Overview

Popcornflix & APlus.com

- Advertising-based direct-to-consumer video network – Popcornflix channels
- Digital publisher network with extensive content reach – APlus.com
- Own a critical mass of content with Popcornflix
- Develop or acquire capability to offer subscription-based direct-to-consumer network that will also include multiple content verticals
- Obtain customers through social media marketing and acquisitions
- Focus on acquiring existing digital publishers and additional online video services with related content and customers



Popcornflix Networks

- 5 advertising-based direct-to-consumer video networks: Popcornflix, Popcornflix Kids, Popcornflix Comedy, Frightpix, and Españolflix
- Available online and through Apple iOS, Android, Roku, Amazon, Google YouTube, and more
- Over 25 million app downloads in over 56 countries
- 15 million active users annually
- Over 180+ million ad requests with 85% sell-out rate in 2017
- Delivers CSS Entertainment-produced content through networks

popcornflix
MOVIES. TV. FREE.

FRIGHTPIX
GREAT HORROR. FREE.

popcornflix KIDS



Chicken Soup
for the Soul

- Digital publisher network devoted to spreading the message of positive journalism and storytelling through articles and videos that focus on our shared humanity
- Co-founded in 2014 by Ashton Kutcher
- CSS Entertainment has exclusive distribution agreement for all content
- A Plus has extensive distribution reach online and through social media
- A Plus also develops premium written and video content for leading brands

a plus

Approx. 919 MM
Content Views in Nov 2017

480+ MM
Combined Followers

70%
Millennial Audience



Ashton Kutcher



Nicki Minaj



Adam Levine



Lil Wayne



Flo Rida



Britney Spears



Bode Miller



Anthony Anderson



Omar Epps

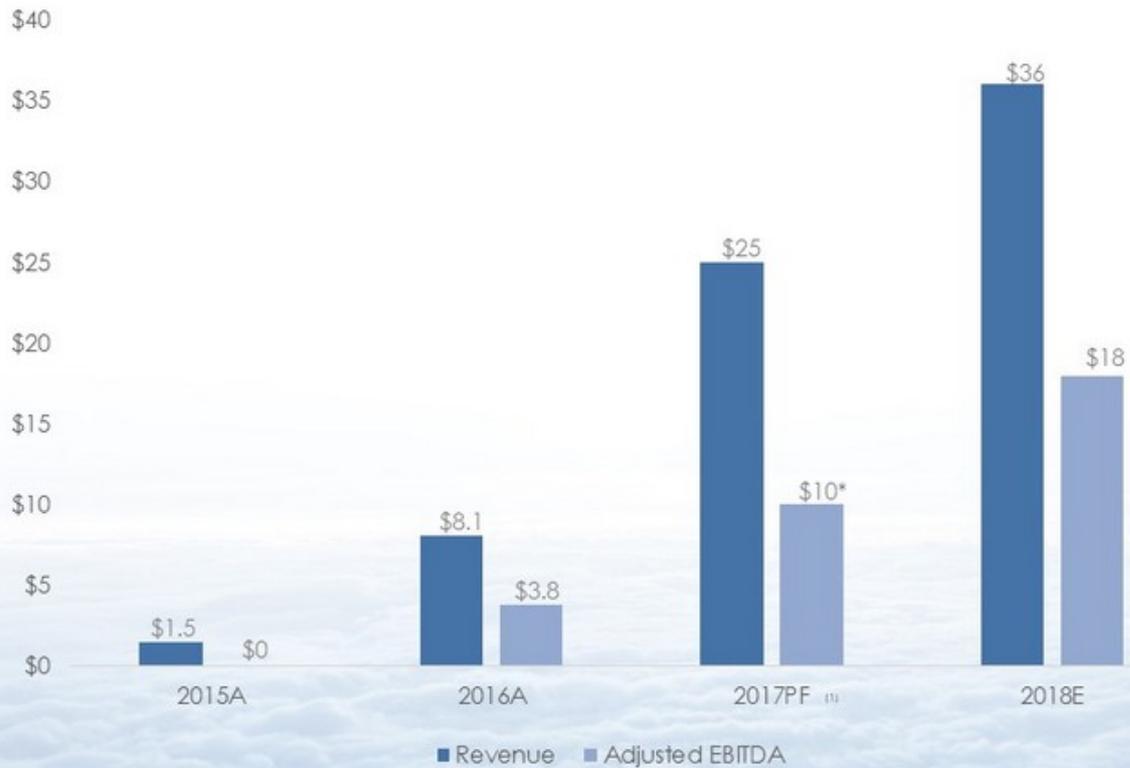


Thomas Rhett

Financial Highlights

- Public Stock Listing (\$ MM)
 - Ticker CSSE
 - Exchange Nasdaq Global
 - Fully diluted shares 12.5 MM
 - Equity Value (2/1/18) \$108 MM
- Strong balance sheet and significant liquidity
 - \$33 million in total assets (9/30/17)
 - \$10 million in cash (9/30/17)
 - No debt
 - Undrawn line of credit with \$4.5 million in availability
 - Cash flow positive
- Acquired Screen Media Ventures, LLC in November 2017
 - Purchased for \$4.9 million in cash (1x EBITDA)
 - 35,000 shares of Class A common stock
 - No debt
 - Assets appraised value at \$31 million

Financial Summary (\$ MM)



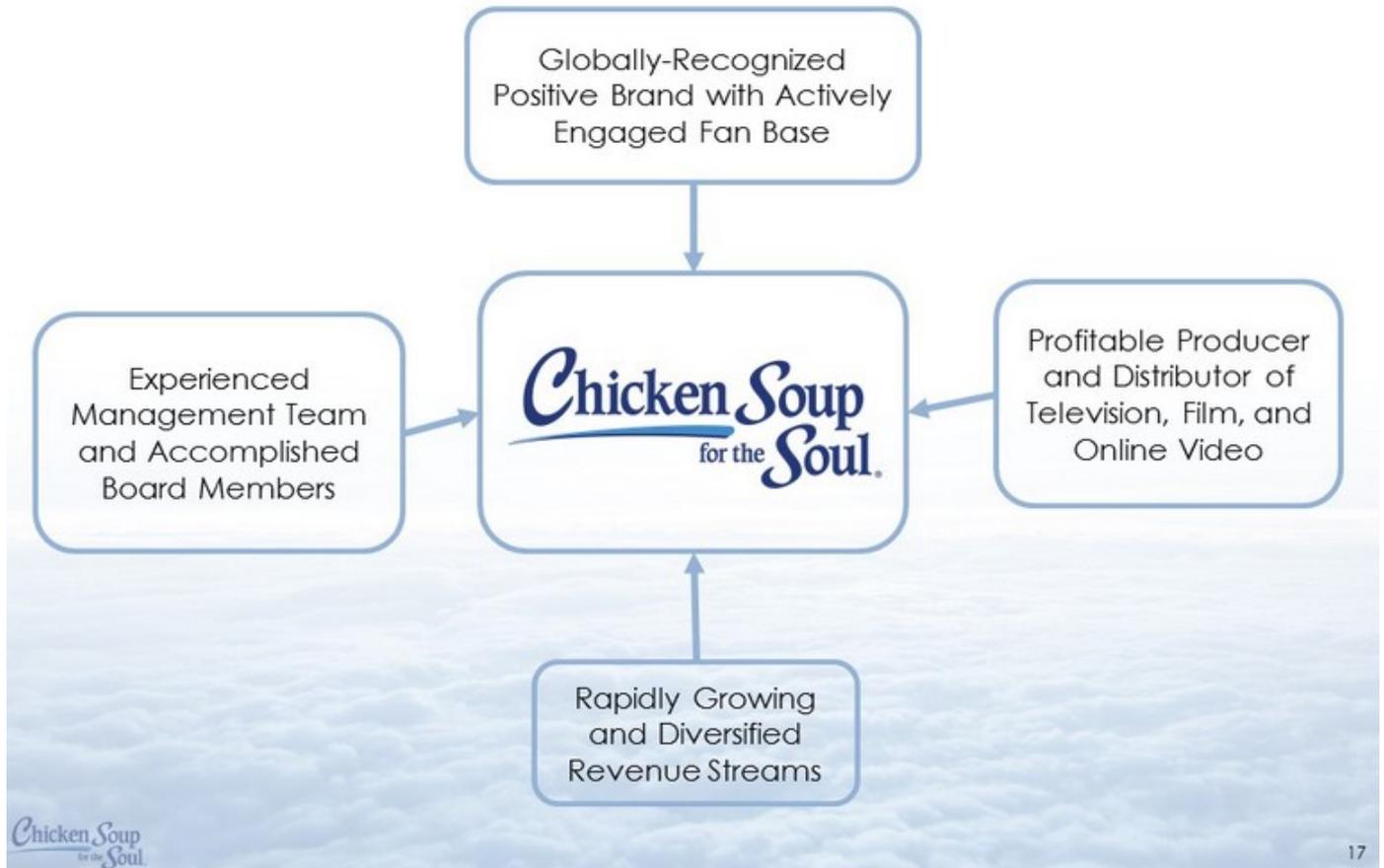
(1) Pro forma for Screen Media acquisition and projected full year results

*Adjusted EBITDA for 2017 will significantly exceed \$10 million in light of the \$22 million gain from the Screen Media acquisition as filed in the 8-K/A on 1/17/18.

Growth Plan

- Continue developing and producing television and online series using our profitable business model
- Monetize these series through traditional distribution channels (Screen Media Ventures) and online networks (Popcornflix and APlus.com)
- Grow existing online audiences through organic growth, CSS Entertainment-produced series, and social media marketing
- Strong focus on acquisitions with related content and customers:
 - Existing advertiser-based and subscription-based online video services (e.g., Popcornflix)
 - Existing digital publishers (e.g., APlus.com)
 - Libraries

Summary



Experienced Management Team

William J. Rouhana, Jr. Chairman and Chief Executive Officer, CSS Entertainment

- Leader in the media, entertainment and communications industries for more than 35 years
- Acquired CSS in 2008 and became CEO
- Founder and CEO of Winstar Communications, a wireless broadband pioneer with \$1 billion revenue, and Winstar New Media 1993-2001
- Acquired media companies including Virgin Vision, a Virgin Group global film distribution venture
- As an entertainment and finance lawyer, developed new film financing models for major producers such as Blake Edwards
- Founder of The Humpty Dumpty Institute, Global Creative Forum and International Film Exchange
- B.A., Colby College, currently trustee emeritus; J.D., Georgetown Law School

Scott W. Seaton Vice Chairman and Chief Strategy Officer, CSS Entertainment

- 25 years of media and telecommunications investment banking experience
- Joined Chicken Soup for the Soul as COO in 2012
- Managing Director – Credit Suisse First Boston, Bank of America, Oppenheimer & Co.
- Past Board of Directors – Mediacom Communications Corp.
- A.B., Stanford University; M.B.A., Harvard University

Dan Pess Chief Financial Officer, CSS

- 35 years financial experience in public and private companies
- Completed 4 IPO's and several mergers and acquisitions
- Joined Chicken Soup for the Soul as Chief Financial Officer in 2012
- B.S., Long Island University
- Certified Public Accountant

Experienced Management Team

Elana Sofko

Chief Operating Officer, CSS Entertainment

- 25 years of experience across multiple media platforms
- Vice President, Digital Business Development and Operations at World Wrestling Entertainment before joining CSS in 2016
- Previous experience at ESPN, Nokia, A&E Television Networks, Sirius Satellite Radio and News America Marketing
- B.A., University of Albany; MBA, University of Connecticut

Susan Kravitz

Executive Vice President of Sales and Strategic Sponsorships, CSS Entertainment

- 20+ years of experience as an accomplished sales leader and revenue generator
- Joined CSS Entertainment in 2018
- Former SVP of National Digital Sales at Townsquare
- Held senior sales roles at Discovery Communications, Meredith, OMD, Brightline
- Emmy award winner for her TV show "Aperture"
- B.A., Corporate Communications, Ithaca College

Michael Winter

Senior Vice President of Development and Programming, CSS Entertainment

- More than 15 years of experience in the television industry, specifically the development and production of successful unscripted television programming
- Director of Programming at Scripps Networks
- Previous experience at Jupiter Entertainment, Leopard Films, Versus Outdoor Life Network, MTV, TLC, VH1, DreamWorks and ABC
- B.A., American University

Lou Occhicone

Senior Vice President of Business Affairs and Distribution, CSS Entertainment

- 20+ years of programming, distribution and operations experience
- Joined CSS Entertainment in 2017
- Held senior consultative and executive positions at production and distribution companies driving content distribution globally
- M.A., Education, University of Connecticut

Accomplished Board Members

Fred Cohen

- 35-year media and entertainment veteran and industry icon
- Chairman of the International Academy of Television Arts & Sciences (Emmys); Chairman of its Foundation
- Former President of King World International Productions, EVP CBS Broadcast International, President HBO International
- Currently serves as strategic advisor to Harpo Productions on the international distribution of DR. OZ
- Director of Hopskotch.com, transmedia online marketing and game platform
- Chair Emeritus of PCI – Media Impact, a New York based international NGO
- B.A., The University of Michigan; M.S., Stanford University

Peter Dekom

- Over 40 years of media and entertainment legal, consulting and entrepreneurial experience
- Forbes top 100 lawyers in the United States; Premiere Magazine 50 most powerful people in Hollywood
- Formerly "of counsel" with Weissmann Wolff Bergman Coleman Grodin & Evall; partner with Bloom, Dekom, Hergott and Cook
- Clients include and have included George Lucas, Paul Haggis, Keenen Ivory Wayans, John Travolta, Ron Howard, Rob Reiner, Andy Davis, Robert Towne and Larry David; corporate clients include Sears, Pacific Telesis and Japan Victor Corporation (JVC)
- Prior Director of Imagine Films Entertainment, Will Vinton Studios, and Cinebase Software
- Member of the Academy of Television Arts and Sciences and Academy Foundation
- B.A., Yale; J.D., UCLA School of Law

Amy Newmark

- 30 years of media and telecommunications industry and investment banking experience
- Current Publisher, Editor-in-Chief and Author of Chicken Soup for the Soul
- Published more than 150 Chicken Soup for the Soul books since 2008
- Founded and managed successful hedge fund
- Managing Director – CJ Lawrence, top ranked telecom analyst
- 10 years of experience on various technology company boards
- A.B., Harvard University; CFA

Christina Weiss Lurie

- Multi-faceted career spans the worlds of sports, entertainment and philanthropy
- Owner of Philadelphia Eagles and founder of Eagles Charitable Foundation
- Two-time Oscar award-winning film producer
- Co-founder of independent film company, Tango Pictures
- B.A., Yale University

Diana Wilkin

- Over 20 years of experience in the media industry
- Managing Director of Twelve 24 Media, a broadcast and media consulting firm
- Former President of CBS Affiliate Relations, responsible for network agreements with all major broadcast television station groups
- B.S., University of Southern California