

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): **March 28, 2019**

Chicken Soup for the Soul Entertainment, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware

(State or Other Jurisdiction
of Incorporation)

001-38125

(Commission
File Number)

81- 2560811

(IRS Employer
Identification No.)

132 E. Putnam Avenue, Floor 2W, Cos Cob, CT

(Address of Principal Executive Offices)

06807

(Zip Code)

Registrant's telephone number, including area code: **(855) 398-0443**

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of Holdco under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

On March 28, 2019, Chicken Soup for the Soul Entertainment, Inc. (the “Company”) published an infographic in connection with a new streaming video joint venture to be branded “Crackle Plus”. A copy of the infographic is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information furnished under this Item 7.01, including the exhibit related thereto, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any disclosure document of the Company, except as shall be expressly set forth by specific reference in such document.

Item 9.01 Financial Statements, Pro Forma Financial Information and Exhibits.

(d) Exhibits:

<u>Exhibit</u>	<u>Description</u>
99.1	Infographic.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 28, 2019

CHICKEN SOUP FOR THE SOUL
ENTERTAINMENT, INC.

By: /s/ William J. Rouhana, Jr.
Name: William J. Rouhana, Jr
Title: Chief Executive Officer

The All New Crackle Plus

Leading free AVOD service in the U.S.

10M MONTHLY ACTIVE USERS PLUS AD REP NETWORK

26M+ REGISTERED USERS

38K+ COMBINED HOURS OF PROGRAMMING

1.3B+ MINUTES STREAMED IN JANUARY 2019

90+ CONTENT PARTNERSHIPS

100+ VOD NETWORKS



A Clear Strategic Fit



+



Scaled direct-to-consumer offering

- Monthly audience of nearly 10 million active users on owned-and-operated networks
- Plus, millions more on ad rep network
- 7 online networks: Crackle, Popcornflix, Popcornflix Kids, Popcornflix Comedy, Espanoflix, Frightpix and Truli
- SVOD networks through Pivotshare

Offerings for advertising partners

- Scale enables advertisers to reach broad audience
- Over 26 million registered users enables unique targeting for advertisers
- Serves billions of ad impressions for advertisers and agencies

Robust content library

- Access to library assets from Sony Pictures Television, CSS Entertainment's original programs and Screen Media Ventures
- 90+ content partners
- Includes Crackle Original programming

Growth strategy

- Continued aggressive rollout of AVOD networks
- Niche rollout of SVOD networks using Pivotshare technology



CRACKLE

