(Street)

**NEW** 

**YORK** 

NY

FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# OMB APPROVAL OMB Number: 3235-0104 Estimated average burden hours per response: 0.5

Person

Form filed by More than One

Reporting Person

# INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 3. Issuer Name and Ticker or Trading Symbol 2. Date of Event 1. Name and Address of Reporting Person\* Requiring Statement Chicken Soup for the Soul Entertainment, Inc. [ CSSE ] **Apollo Management Holdings** (Month/Day/Year) 08/11/2022 GP, LLC 4. Relationship of Reporting Person(s) to 5. If Amendment, Date of Original Filed (Month/Day/Year) Issuer (Last) (First) (Middle) (Check all applicable) 9 WEST 57TH STREET, 43RD Director X 10% Owner 6. Individual or Joint/Group Filing **FLOOR** Officer (give Other (specify (Check Applicable Line) title below) below) Form filed by One Reporting

(City) (Zip) (State) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security (Instr. 4) 2. Amount of Securities 3. Ownership 4. Nature of Indirect Beneficial Beneficially Owned (Instr. Form: Direct Ownership (Instr. 5) (D) or Indirect (I) (Instr. 5) Class A Common Stock, \$0.0001 per share 3,354,933 See footnote(1)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Direct (D) or Indirect (Security (I) (Instr. 5)	3)	

1. Name and Address of Reporting Person\* Apollo Management Holdings GP, LLC (First) (Middle) 9 WEST 57TH STREET, 43RD FLOOR (Street) **NEW YORK** NY 10019 (City) (State) (Zip) 1. Name and Address of Reporting Person\* Redwood Holdco, LP (First) (Middle) 9 WEST 57TH STREET, 43RD FLOOR (Street) **NEW YORK** NY 10019 (State) (Zip) 1. Name and Address of Reporting Person

10019

(Last) 9 WEST 57TH		(Middle)	
Street) NEW YORK	NY	10019	
(City)	(State)	(Zip)	
1. Name and Addre New Outerwa		Person*	
(Last) 9 WEST 57TH		(Middle)	
(Street) NEW YORK	NY	10019	
(City)	(State)	(Zip)	
1. Name and Addre AP VIII Aspe			
(Last) 9 WEST 57TH	(First) STREET, 43R	(Middle)	
(Street) NEW YORK	NY	10019	
(City)	(State)	(Zip)	
1. Name and Addre			
(Last) 9 WEST 57TH	(First) STREET, 43R	(Middle) D FLOOR	
(Street) NEW YORK	NY	10019	
(City)	(State)	(Zip)	
1. Name and Addre Apollo Mana			
	(First)	(Middle)	
(Last) 9 WEST 57TH		D FLOOR	
	STREET, 43R	D FLOOR 10019	
9 WEST 57TH (Street) NEW YORK	STREET, 43R		
9 WEST 57TH (Street)	NY (State)	10019 (Zip) Person*	

NEW YORK	NY	10019				
(City)	(State)	(Zip)				
1. Name and Address of Reporting Person* <u>Apollo Management, L.P.</u>						
(Last)	(First)	(Middle)				
9 WEST 57TH STREET, 43RD FLOOR						
(Street) NEW YORK	NY	10019				
(City)	(State)	(Zip)				
1. Name and Address of Reporting Person* <u>Apollo Management GP, LLC</u>						
(Last)	(First)	(Middle)				
9 WEST 57TH STREET, 43RD FLOOR						
(Street) NEW YORK	NY	10019				
	(State)	(Zip)				

#### **Explanation of Responses:**

1. See Exhibit 99.1

See Exhibit 99.2 08/19/2022 \*\* Signature of Reporting

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB

# Exhibit 99.1

Redwood Holdco, LP ("Redwood") and AP VIII Aspen Holdings, L.P. ("Aspen Holdings") each hold Class A common stock, par value \$0.0001 per share, of the Issuer.

The general partner of Redwood is Redwood GP, LLC ("Redwood GP"). New Outerwall, Inc. ("New Outerwall") is the sole limited partner of Redwood and the sole member of Redwood GP. New Outerwall is an indirect majority owned subsidiary of Aspen Holdings. The general partner of Aspen Holdings is AP VIII Aspen Holdings GP, LLC ("Aspen GP") and Apollo Management VIII, L.P. ("Management VIII") is the sole member of Aspen GP. AIF VIII Management, LLC ("AIF VIII") serves as the general partner of Management VIII. Apollo Management, L.P. ("Apollo Management") serves as the sole member and manager of AIF VIII and Apollo Management GP, LLC ("Management GP") serves as the general partner of Apollo Management. Apollo Management Holdings, L.P. ("Management Holdings") serves as the sole member and manager of Management GP. Apollo Management Holdings GP, LLC ("Management Holdings GP") serves as the general partner of Management Holdings.

Redwood GP, New Outerwall, Aspen Holdings, Aspen GP, Management VIII, AIF VIII, Apollo Management, Management GP, Management Holdings, and Management Holdings GP, and Messrs. Marc Rowan, Scott Kleinman and James Zelter, the managers, as well as executive officers, of Management Holdings GP, each disclaim beneficial ownership of all the shares of Class B common stock held by Redwood, except to the extent of any pecuniary interest therein, and the filing of this Form 3 shall not be construed as an admission that any such person or entity is the beneficial owner of any such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

# Exhibit 99.2

This Statement on Form 3 is filed by: (i) Redwood Holdco, LP; (ii) Redwood GP, LLC; (iii) New Outerwall, Inc.; (iv) AP VIII Aspen Holdings, L.P.; (v) AP VIII Aspen Holdings GP, LLC; (vi) Apollo Management VIII, L.P.; (vii) AIF VIII Management, LLC; (viii) Apollo Management, L.P.; (ix) Apollo Management Holdings, L.P.; and (xi) Apollo Management Holdings GP, LLC.

Name of Designated Filer: Apollo Management Holdings GP, LLC

Date of Event Requiring Statement: August 11, 2022

Issuer Name and Ticker or Trading Symbol: Chicken Soup for the Soul Entertainment, Inc. [CSSE]

# REDWOOD HOLDCO, LP

By: /s/ James Elworth

Name: James Elworth
Title: Secretary

#### REDWOOD HOLDCO GP, LLC

By: /s/ James Elworth

Name: James Elworth
Title: Secretary

#### NEW OUTERWALL, INC.

By: Aspen Parent, Inc.,

its sole stockholder

By: AP VIII Aspen Holdings, L.P.,

the majority holder of its Class A shares

By: AP VIII Aspen Holdings GP, LLC,

its general partner

By: /s/ James Elworth

Name: James Elworth Title: Vice President

#### AP VIII ASPEN HOLDINGS, L.P.

By: AP VIII Aspen Holdings GP, LLC,

its general partner

By: /s/ James Elworth

Name: James Elworth Title: Vice President

# AP VIII ASPEN HOLDINGS GP, LLC

By: /s/ James Elworth

Name: James Elworth
Title: Vice President

# APOLLO MANAGEMENT VIII, L.P.

By: AIF VIII Management, LLC,

its general partner

By: /s/ James Elworth
Name: James Elworth
Title: Vice President

# AIF VIII MANAGEMENT, LLC

By: /s/ James Elworth

Name: James Elworth
Title: Vice President

# APOLLO MANAGEMENT, L.P.

By: Apollo Management GP, LLC,

its general partner

By: /s/ James Elworth
Name: James Elworth

Title: Vice President

# APOLLO MANAGEMENT GP, LLC

By: /s/ James Elworth

Name: James Elworth Title: Vice President

# APOLLO MANAGEMENT HOLDINGS, L.P.

By: Apollo Management Holdings GP, LLC,

its general partner

By: /s/ James Elworth

Name: James Elworth
Title: Vice President

# APOLLO MANAGEMENT HOLDINGS GP, LLC

By: /s/ James Elworth

Name: James Elworth
Title: Vice President